

June 2009

**GIE Objectif transport public GART-UTP
and the International Association of Public Transport
confirm their partnership for the organisation
of the 2010 European Mobility Exhibition in Paris**

The 58th UITP World congress in Vienna has provided the opportunity for Joël Lebreton, chairman of GIE Objectif transport public GART-UTP, and Hans Rat, Secretary General of the UITP, to restate their commitment to working together with the long-term aim of organising a global sustainable mobility exhibition in Paris. Amid an unstable economic climate, the purpose of this partnership is to strengthen the entire industry by focusing on a sector with high development potential.

"Public transport appears to be one of the best solutions for meeting the increasing mobility needs of populations in an unstable worldwide economic climate," says Joël Lebreton. "Our society needs high-performance transport systems: in other words, solutions which are reliable, safe, economical and environmentally-friendly. The European Mobility Exhibition is the place to come to find the most innovative equipment, products and services in the field."

According to Hans Rat, "the current climate makes it all the more necessary for us to join forces to create a global sustainable mobility exhibition in Paris in the long term. Our organisations are working towards a common aim: bringing together all the professionals who are working in favour of sustainable, efficient and innovative urban mobility - transport organising authorities, operators, industrial players, service providers and so on - in order to encourage further exchanges and develop new opportunities."

Transports Publics 2010, the European Mobility Exhibition, will take place in Paris from June 8 - 10, 2010, bringing together 250 international exhibitors who will be presenting their latest innovations on 25,000sqm of exhibition space.

The Transports Publics 2010 team will have a stand at the UITP exhibition in Vienna, June 8 - 11, 2009 - hall A/stand 1C340 - to present this major event.

- The mission of GIE Objectif transport public, formed by the GART (the French association of elected officials with responsibility for transport) and the UTP (the French union of public transport operators) is to promote public transport and raise awareness of industry professionals and the general public with respect to sustainable mobility issues.
- The UITP is an international organisation which brings together political bodies and transport authorities, public transport operating companies, scientific institutes, service providers and public transport manufacturers.

www.transportspublics-expo.com

Contacts:

GIE Objectif transport public – Sophie Castagné
+ 33 1 48 74 04 82 – sophie.castagne@objectiftransportpublic.com
International Association of Public Transport (UITP) – Aline Talabard
+32 2 663 66 72– aline.talabard@uitp.org