

# Transports<sup>2010</sup> Publics

LE SALON EUROPÉEN DE LA MOBILITÉ  
THE EUROPEAN MOBILITY EXHIBITION

PARIS EXPO/PORTE DE VERSAILLES 8-10 June 2010

November 2009

Paris - June 8-10, 2010

## TRANSPORTS PUBLICS 2010: an international exhibition showcasing a deregulated, high-potential market

This coming June, Transports Publics, the European Mobility Exhibition, will be bringing the entire range of professionals engaged in progressing mobility-related issues together for a single three-day event. The exhibition, a showcase for innovative technologies and solutions of the future, offers ways of addressing the forthcoming challenges of commuter travel and an opportunity for the ever-increasing number of participants to discuss transport-related expertise and policy. With more and more exhibitors and visitors from across Europe and beyond, the exhibition now has official international status.

### A complete offering to address the needs of a rapidly-expanding market

Against a backdrop of economic gloom, public transport market indicators remain encouraging. New horizons are being opened up, driven by passenger expectations for transport which is increasingly environmentally-friendly, reliable and comfortable and which combines various modes of travel efficiently. **More than 250 international exhibitors** are expected in Paris: transport operators and organising authorities; industrial players, manufacturers, OEMs and subcontractors; engineering, infrastructure, public works and structural contractors; information and ticketing system firms and others.

### Now certified as an international exhibition

With visitor numbers up 40% on the previous edition, Transports Publics 2008 was a resounding success, welcoming **almost 9,000 participants from some fifty countries**: Germany, the UK, Italy, Belgium, the Netherlands, the Czech Republic, Russia, Sweden, Iceland, Portugal and Spain, as well as India, Brazil, China and more besides. Transports Publics, the European Mobility Exhibition, has now received official Expo'Stat/OJS certification as an international exhibition.

### 2010 Guests of Honour: Madrid and the Netherlands

In the European Pavilion, Transports Publics 2010 will be welcoming two Guests of Honour with particularly outstanding transport policies: the Madrid network (Consortio Regional de Transportes de Madrid) and the Netherlands: they will be sharing their experiences and innovative projects for developing public transport.

[www.transportspublics-expo.com](http://www.transportspublics-expo.com)

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PRESS RELEASE

Organisers:

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Groupement des Autorités  
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Publics et Ferroviaires

Supporting  
partner:



Organising committee:

