



Press release

Paris, February 19, 2018

Smart Move Challenge: special focus on mobility startups

In a new development for 2018, **Transport Publics**, the European Mobility Exhibition, is organising the first edition of the European “**Smart Move Challenge**” from February 19 to June 13, 2018. The contest will reward innovations developed by mobility startups.



The organisers of the European Mobility Exhibition are launching a “**Smart Move Challenge**” to highlight and support startups working in the mobility sector. The competition is open to emerging new firms seeking their first market and yet to find a firm footing in their chosen line of business. The aim of the new contest is to give startups an opportunity to present a solution or product facilitating personal mobility that operates or is used collectively, or on a sharing basis – providing passengers, local authorities, and operators with new ways of improving everyday mobility.

Supported by [la French Tech](#) and [Paris&Co](#), the Challenge will reward startups in three categories: “resources and services for passengers”; “resources and services for local authorities” and “resources and services for operations”. Startups’ entries must be submitted online, at www.transportspublics-expo.com, between February 19 and April 6, 2018. The final phase will take place on June 13, during the Exhibition: a pitch before a panel comprising industry professionals and other stakeholders. Three “**Award**” prizes will be presented, with one winner also earning a “**Grand Prize**”. A fourth “**People’s Choice**” award is also up for grabs.

Award-winners will benefit from a support programme during their growth phase, meet innovation directors from major companies in the business, and be able to give an Experts’ Forum presentation on the third day of the Exhibition. The Grand Prize winner will also receive €10,000 worth of funding.

DETAILS

Tuesday 12-Thursday 14 June 2018, Paris
Porte de Versailles exhibition centre

Hall 1

Event organiser GIE Objectif transport public is a body set up by France’s Transportation Authorities Group (GART) and its Public and Rail Transport Union (UTP).

✓ Over 250 exhibitors and 11,000 participants

✓ 66 countries represented in 2016

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www.transportpublics-expo.com



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