



Press release

Montreal, May 15, 2017

APTA Expo / Transports Publics, the European Mobility Exhibition

APTA and GIE Objectif transport public strengthen their partnership to promote sustainable mobility

APTA (the American Public Transportation Association) and GIE Objectif transport public signed a new partnership agreement in Montreal today, setting out how they will be sharing their joint vision for sustainable mobility at their exhibitions and conferences. At the same time, GIE Objectif transport public revealed the identity of its Guest of Honour at the next European Mobility Exhibition in Paris, in June 2018: LA Metro (Los Angeles).

The partnership sealed between APTA and GIE Objectif transport public on the occasion of the UITP Global Public Transport Summit in Montreal aims to nurture closer ties between American, French, and other European stakeholders. The agreement is designed to encourage the sharing of beneficial experience and mobility practices, develop innovation, and facilitate transition from private vehicles to sustainable mobility, especially in major cities. In addition to digital technology, electric and self-driving vehicles, and new forms of mobility, other key priorities for both structures include educating younger generations and encouraging people to adjust from travelling alone in their cars to using public transport and engaging in active mobility. These topics will all feature prominently at their forthcoming events: APTA Expo (October 9-11, 2017 in Atlanta) and Transports Publics, the European Mobility Exhibition (June 12-14, 2018 in Paris).

“We’ll be spreading the word on these issues enthusiastically and effectively at our events, organising discussions, talks, and visits to share examples of best practice. Public transport in France is mature and performs well; and while the USA is historically a car culture, pro-active policies are fuelling the rapid growth of public transportation there, too. Working more closely together will undoubtedly help us grow,” said Jean-Luc Rigaut, Chairman of GIE Objectif transport public.

Chair of APTA Doran Barnes had this to say: *“France and the US have many common challenges and opportunities for the development of our public transportation systems. The cooperation with GIE allows us to exchange best practices and innovative solutions and continue to learn from each other.”*

LA Metro – Guest of Honour at the forthcoming European Mobility Exhibition

One practical outworking of this partnership is the invitation of a leading American entity, Los Angeles public transit authority LA Metro, as Guest of Honour at the next European Mobility Exhibition.

“International collaboration is of paramount importance to the delivery of innovative and comprehensive mobility services to all of our communities” said Los Angeles Metro CEO Phillip Washington. *“We are thrilled to share best practices with our colleagues so that we can provide universally excellent user experiences to the world’s population.”*



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11,000 participants
250 international exhibitors
66 countries represented

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The American Public Transportation Association (APTA) is a nonprofit international association of more than 1,500 public and private sector organizations, engaged in the areas of bus, paratransit, light rail, commuter rail, subways, waterborne services, and intercity and high-speed passenger rail. This includes: transit systems; planning, design, construction, and finance firms; product and service providers; academic institutions; transit associations and state departments of transportation. APTA is the only association in North America that represents all modes of public transportation. APTA members serve the public interest by providing safe, efficient and economical transit services and products.

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GIE Objectif Transport Public brings together the French Transportation Authorities Group (GART) and the Public and Rail Transport Association (UTP), representing elected officials and mobility operators respectively. Its mission is to promote public passenger transport and raise awareness of sustainable mobility issues among professionals and the general public.

www.objectiftransportpublic.com